Krengel Technology, Inc. Privacy Policy

Welcome to Krengel Technology, Inc. ("KRENGELTECH"). KRENGELTECH operates this website www.krengeltech.com and other websites for document storage, documentation management, XML support and product interfaces ("Sites"). The Sites provide a variety of online services and products, including document storage and retrieval, print to mail tools, XML and documentation management, and tools for interfacing with UPS and other services ("Services"). KRENGELTECH is strongly committed to protecting the privacy of personal information and providing a safe and secure processing environment.

KRENGELTECH provides this privacy policy (the "Policy") to help you understand the kinds of information KRENGELTECH gathers when you visit the Site or use any KRENGELTECH Services, how KRENGELTECH may use and disclose the information, and how you can control, correct and update the information.

The term "Personal Information" means information about you that is personally identifiable, such as your name, address, e-mail address, or phone number, as well as other non-public information that is associated with this personal information. The term "Anonymous Information" means information that is not associated with or linked to your Personal Information. Anonymous Information does not enable identification of or contact with individual persons.

By visiting this Site or using the Services, you are accepting the policies and practices described in this Policy. Each time you visit the Site or use the Services, you agree and expressly consent to KRENGELTECH collection, use and disclosure of the information that you provide as described in this Policy.

Your Personal Information may be processed by KRENGELTECH in the country where it was collected as well as other countries (including the United States) where laws regarding processing of Personal Information may be less stringent than the laws in your country.

This Policy applies to all sites and Services that are operated by KRENGELTECH, including this Site. In addition to this general policy, each Site may have additional privacy provisions that are specific to the particular site. These supplemental disclosures are made in the site-specific addenda below or in a disclosure adjacent to the particular Service at the time we collect the information. These supplemental disclosures also govern the use of your information.

The Information We Gather

KRENGELTECH collects information about you in three ways: (1) <u>Information you voluntarily provide us;</u>
(2) <u>Information we collect through your use of the Site; and (3) Information we receive from third parties.</u> KRENGELTECH collects and maintains information that you voluntarily submit while using the Sites and Services. For example:

- when you register for a Site, you may provide KRENGELTECH certain information including your name, e-mail address, screen name, password and demographic information;
- to engage a Site's social networking function, you may add to your profile by providing information about your interests or business requirements;
- if you are registering for information, you may provide KRENGELTECH with answers to

questions for providing you products or services;

- if you sign up to receive a newsletter, KRENGELTECH may require that you provide contact information (e.g., e-mail or physical address);
- if you purchase a product or service through the Site, KRENGELTECH collects credit card information; and
- you may provide KRENGELTECH with personal information in the course of e-mail, customer support interactions, and surveys.

You can choose not to provide KRENGELTECH with certain information, but this may stop you from gaining access to a Service or limit the features that you can use.

Information we collect through your use of the Site. As you use the Site and Services, certain information may also be passively collected. Through technologies like cookies, pixels, beacons and log files, KRENGELTECH may collect information about how you use the Site and the Services. For example KRENGELTECH may determine your geographic location using your IP address. By knowing about you, KRENGELTECH can deliver more helpful information, programs, tools and products.

Information we receive from third parties. In addition to the information that you provide or KRENGELTECH collects on the Site or through the Services, KRENGELTECH may verify or collect certain information about you from third parties. For example, KRENGELTECH may use your e-mail address to determine your street address or KRENGELTECH may use your street address to obtain demographic information about you or the 9-digit ZIP code (ZIP+4) in which you live. This information may include household income, presence and age(s) of children, and other census data. KRENGELTECH may combine this third-party information with the information KRENGELTECH has already collected from you via the Sites and Services. KRENGELTECH protects and uses this third-party information in the same way that we treat other information - in conformance with this privacy policy.

How KRENGELTECH Uses Your Information

KRENGELTECH will use your Personal Information in the ways described below or described at the time that the information is collected.

<u>To Target Advertising.</u> KRENGELTECH believes that advertising on the Internet is more interesting to you when it is relevant. Accordingly, KRENGELTECH customizes the advertisements that you see based upon: (i) the information that you knowingly provide us (e.g., age, gender, stated health interests and other information in your profile); (ii) geographic location which KRENGELTECH determines through your IP address; (iii) data we receive from third parties or (iv) your behavior on this Site or other Sites.

To assist KRENGELTECH with the last listed category, a practice known as "Online Behavioral Advertising", KRENGELTECH engages third-party vendors. With the help of a cookie that KRENGELTECH vendors place on your browser when you visit a page of the Site, KRENGELTECH determines your interests and target advertisements and promotions based on those interests. For example, if you read an article about a particular documentation management or processing challenge on the Site, KRENGELTECH may determine that you are interested in that topic and through the use of a vendor's cookie, KRENGELTECH may later serve you an advertisement for a product or technology designed to help you. The advertisement may appear when you are visiting a different section of this Site, another Site or any other website on the Internet if the website also has a relationship with our vendor.

KRENGELTECH understands that some people prefer not to receive targeted advertising and there are a few ways that you can limit the customization of the advertising we deliver to you. You can limit the way that we target advertising based on your self-reported interests and some other information in your profile by clicking on the "profile" section of this Site and deleting or modifying the information. Please note that if you have registered on multiple Sites, you'll need to modify your profile on each site. In addition, you can delete the cookies that we have placed on your browser.

<u>To Provide the Sites and Services.</u> In general, KRENGELTECH uses your Personal Information as necessary or appropriate to:

- administer your account;
- register you and provide you access to the Site or Services;
- respond to your inquiries or requests that you direct to KRENGELTECH;
- send communications and administrative e-mails about the Site or Services; personalize and better tailor the features, performance, and support of the Site and Services for your use;
- send you promotional/marketing information, newsletters, offers, or other information regarding opportunities and functionality that KRENGELTECH perceives would be of particular interest to you (provided that KRENGELTECH will not give your Personal Information to any third-party advertising partner without your consent);
- improve the quality of the Site and the Services; and
- analyze, benchmark, and conduct research on, user data and user interactions with the Site and Services.

<u>Cookies, Web Beacons and Log Information</u> KRENGELTECH uses cookies, web beacons, log information and IP addresses in the ways described above and below.

- "Cookies" are small pieces of information that a website attaches to your browser when you visit a website. KRENGELTECH may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until deleted) to provide you with a more personal and interactive experience with the Sites and Services. For example, KRENGELTECH may use Cookies to control what advertisements you see, the sequence of advertisements and to make sure you don't see the same advertisement too many times. For contests or sweepstakes, KRENGELTECH may use Cookies to track your progress and the number of entries in some promotions. For polls, KRENGELTECH may use Cookies to help ensure that an individual can't vote more than once on a particular question or issue. KRENGELTECH does not store Personal Information in any Cookies on your computer. Persistent Cookies can be removed by following your Internet browser's directions within the help tab. To use certain Services offered through the Sites, your web browser must accept Cookies. If you choose to disable Cookies, some aspects of the Sites may not work properly, and you may not be able to access our Services.
- KRENGELTECH may also use Cookies, pixels, "Web Beacons" (which are usually small, transparent graphic images) and navigational data like Uniform Resource Locators (URL) to gather information regarding the date and time of your visit, the features and information for which you searched and viewed, the e-mail you opened, or on which of the advertisements displayed on the Sites you clicked. This type of information is collected to

make the Sites and Services more useful to you and to tailor the experience with KRENGELTECH to meet your special interests and needs.

An "Internet protocol address" or "IP Address" is a number that is automatically assigned
to your computer when you use the Internet. KRENGELTECH, or KRENGELTECH service
providers, may track your IP Address when you access the Sites or Services to assist with
delivering geographically targeted advertisements.

How We Disclose Information to Third Parties

KRENGELTECH knows how important it is to keep your information confidential. KRENGELTECH will not rent, sell or share your Personal Information with third parties except as specifically approved or under the circumstances described below. If you do not want KRENGELTECH to use or disclose Personal Information collected about you in the ways identified in this Policy, you should not use the Site or Services.

<u>Disclosure for legal reasons.</u> KRENGELTECH may disclose and release your Personal Information to third parties: (a) to comply with valid legal requirements such as a law, regulation, search warrant, subpoena, or court order; or (b) in special cases, such as a physical threat to you or others, a threat to homeland security, a threat to our system or network, or cases in which we believe it is reasonably necessary to investigate or prevent harm, fraud, abuse, illegal conduct, or a violation or alleged violation of this Policy or other agreement KRENGELTECH may have with you.

Agents and Contractors. KRENGELTECH may provide your Personal Information to third-party service providers who work with KRENGELTECH. Examples of such service providers include vendors and suppliers that provide KRENGELTECH with technology, services, and/or content for sending e-mail, analyzing data, providing marketing assistance, processing payments (including credit card payments), and providing customer service. Access to your Personal Information by these service providers is limited to the information reasonably necessary to perform its limited function. These service providers have an obligation under their contracts with KRENGELTECH to keep your Personal Information confidential.

Aggregated, Anonymous Information. KRENGELTECH may share aggregated Anonymous Information about you with third parties. Aggregated information is your Anonymous Information that is combined with the Anonymous Information of other users and does not allow you to be identified or contacted. Depending on the circumstances, KRENGELTECH may or may not charge third parties for this aggregated information, or limit the third parties' use of the aggregated information.

Long-Term-License Services. Some of the Sites are websites that KRENGELTECH operate on behalf of third-party licensors (collectively, "Licensors"). KRENGELTECH may share some or all of your Personal Information with our Licensors. This Policy does not cover the use of your Personal Information by KRENGELTECH Licensors. The privacy practices of KRENGELTECH Licensors may differ from KRENGELTECH and you are encouraged to contact those third parties directly if you have questions regarding their use of your Personal Information.

<u>Sponsors - and other ways that you approve at the time of collection.</u> KRENGELTECH may collect Personal Information about you and share it with third parties to the extent that you give KRENGELTECH permission at the time of collection. For example, KRENGELTECH sometimes gathers Personal Information on behalf of a sponsor in association with a promotion. In such a case, KRENGELTECH will

provide you clear notice at the time of collection that the information is being collected on the sponsor's behalf and link to the sponsor's privacy policy. The sponsor is contractually obligated to comply with their privacy policy.

Within our Company: Changes to our Company. KRENGELTECH may share all or some of your Personal Information with any KRENGELTECH subsidiaries, joint ventures, or other companies under common control, in which case KRENGELTECH will require them to honor this Policy. Additionally, in the event KRENGELTECH enters a business transition such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge that such transfers may occur and are permitted by this Policy, and that any entity that acquires us, is merged with us or that acquires our assets may continue to process your Personal Information as set forth in this Policy.

Message Boards and Chats

KRENGELTECH may make message boards, chat rooms, and other interactive forums available as part of the Services. You should be aware that any information which you post to these interactive forums or otherwise choose to make publicly available, including your Personal Information, may be disclosed and available to all users who have access to that portion of the Site or Services, and is therefore no longer private. By using these interactive forums, you agree that KRENGELTECH is not responsible for any information that you disclose or communicate in such forums, and any disclosures you make are at your own risk.

Children's Information

The Site and Services are not directed or intended for children under 13 years of age. KRENGELTECH does not knowingly collect Personal Information from individuals under 13 years of age. If you are under 13 years of age, you should not register or provide Personal Information on the Site or through the Services. If KRENGELTECH later learns that a user is under 13 years of age, KRENGELTECH will remove that user's Personal Information from KRENGELTECH systems. If you are the parent or guardian of a child whom you believe has disclosed Personal Information to us, please contact us at mbailey@KRENGELTECH.com so that KRENGELTECH may delete and remove such child's information from our systems.

Updating and Control of Your Personal Information

KRENGELTECH offers you choices regarding the collection, use, and sharing of your Personal Information. When you receive promotional communications from KRENGELTECH you will have the opportunity to "opt out" by following the unsubscribe instructions provided in the promotional e-mail or newsletter you receive or by editing your preference to receive these communications on the individual Sites when you are logged in as a registered user. Please note that despite your indicated e-mail preferences, KRENGELTECH may send you administrative e-mails regarding the Site and the Services, including, for example, administrative confirmations and notices of updates to our Policy if KRENGELTECH chooses to provide such notices to you in this manner.

If your Personal Information changes or if you no longer desire to use or access one of the Sites or Services, KRENGELTECH encourages you to correct, update, or remove the Personal Information from your profile. Keep in mind, however, that even if you delete information from your profile, KRENGELTECH may retain your Personal Information in conformance with our data retention policy and there may be residual Personal Information that remains within our databases, access logs, and other

records. In addition, KRENGELTECH is not responsible for updating or removing your Personal Information contained in the lists or databases of third parties who have been provided information as permitted by this Policy.

Co-branded Sections of the Sites

Certain portions of the Site may be co-branded with a third-party business partner and subject to a different privacy policy that is either the partner's privacy policy or a privacy policy developed jointly by KRENGELTECH and our partner (collectively the "Co-branded Policy"). The partner's collection, use and dissemination practices regarding any data or Personal Information provided by or obtained from users of these Co-branded portions of the Sites will be governed by the Co-branded Policy. The Co-branded Policy will make clear if our use and dissemination of Personal Information will be governed by the Co-branded Policy or this Policy. Please read the Co-branded Policy for each Co-branded Site before providing any Personal Information.

Third-Party Links

The Sites may link to websites operated by third parties that KRENGELTECH does not control. KRENGELTECH does not monitor, control, or endorse the information collection or privacy practices of any third parties. KRENGELTECH strongly encourages you to become familiar with the privacy practices of every website you visit and to contact them if you have any questions about their respective privacy policies and practices. This Policy applies solely to information collected by KRENGELTECH through the Sites or Services and does not apply to these third-party websites. The ability to access information of third parties from the Sites or Services, or links to other websites or locations, is for your convenience only and does not signify KRENGELTECH endorsement of such third parties, their products, services, websites, locations, or their content.

Ad Networks and Third-Party Cookies

KRENGELTECH may have agreements with companies, sometimes called "Ad Networks," that serve advertising on the Sites on behalf of third parties. These Ad Networks may place or recognize a unique cookie, sometimes called a "third-party cookie," on your browser. Ad Networks use cookies to understand Web usage patterns of people who see advertisements, to control the sequence of advertisements you see, to provide you with the most relevant advertising, and to make sure you don't see the same ad too many times. Ad Networks may connect information about pages you visit on the Site with information about pages you visit on other sites and show you advertising based on this combined information. KRENGELTECH does not control Ad Networks or what they do with the information they collect. Many Ad Networks participate in the Network Advertising Initiative (NAI) and abide by NAI principles, which prohibit members from connecting Personal Information to information they collect through cookies without your explicit consent. If you wish to opt out of participating in advertising programs conducted by NAI member Ad Networks, please go to the NAI Opt-Out site and

follow the instructions on that site. After you opt-out, you will still see advertisements from NAI member Ad Networks, but the advertising will not be tailored to your web preferences and usage patterns.

Security

KRENGELTECH places a priority on the security of Personal Information, and KRENGELTECH undertakes reasonable security measures to protect the data that resides on our servers. KRENGELTECH also uses secure server software (SSL) to process all financial transactions that occur on the Site. SSL technology can encrypt Personal Information transmitted over the Internet. However, no security system is impenetrable. KRENGELTECH does not warrant the security of KRENGELTECH servers, nor does KRENGELTECH warrant that your information, including Personal Information, will be completely secure or not be intercepted while being transmitted over the Internet.

How To Contact Us

If you have any questions regarding privacy or this Policy, you may contact us as follows: Telephone:

toll-free <u>(612)473-3706</u>

E-mail: mbailey@KRENGELTECH.com Address: KRENGELTECH Technology, Inc. 1443 Adams St STE 3 Hutchinson, MN 55350

Privacy Policy Changes

KRENGELTECH reserves the right to change, modify, add, or remove portions of this Policy at any time and without prior notice, and any changes will become effective immediately upon being posted unless KRENGELTECH advises you otherwise. However, KRENGELTECH will not use your Personal Information in a way that is materially different than the uses described in this Policy without giving you an opportunity to opt out of such differing uses. Your continued use of the Site or Services after this Policy has been modified shall be deemed to be your continued acceptance of the terms and conditions of the Policy, as modified. KRENGELTECH encourages you to bookmark this Web page and review this Policy regularly.